

headspin COMPASS™

Unprecedented visibility into digital user experience



Your digital experience compass for maximizing performance and agility

Business Challenges

Digitalization is increasing customer choices and expectations of flawless experiences. In today's ever-evolving and expanding digital world, interactions span multiple touch points and require a variety of app, device, network, and location combinations. Poor application performance that degrades customer experience, leads to higher bounce rates, lower customer satisfaction, and brand dilution.

Digital native product and service providers are challenged to build and maintain applications that can meet the expectations of their global user base. They frequently struggle to:

- Determine the root causes of issues that degrade end user experience
- Get the in-depth data they need without resorting to different levels of instrumentation
- Test apps on local real devices and rely on simulators and emulators instead

Mobile developers need a tool that can deliver the velocity and scale required for success in today's digital economy.

Solution

HeadSpin's mission is to help developers create and deliver flawless digital experiences. What better way to do that than by offering the means to test, measure, monitor, and analyze them?

Our self-serve product, **HeadSpin Compass™**, assures optimal mobile digital experiences with in-depth performance visibility, extensive key performance indicators (KPIs) and ML-based insights and recommendations. It is uniquely differentiated in terms of its rich app, device, and network performance data for root cause analysis.

Learn more about how our customers are deriving value from our solutions.

HeadSpin customers have seen the following outcomes:

68% ↓

Fewer hours spent on QA for new releases

90% ↓

Reduction in number of production issues

30% ↑

Faster development cycles

60% ↑

Faster in-app load times



headspin COMPASS™ for Digital Applications

Features

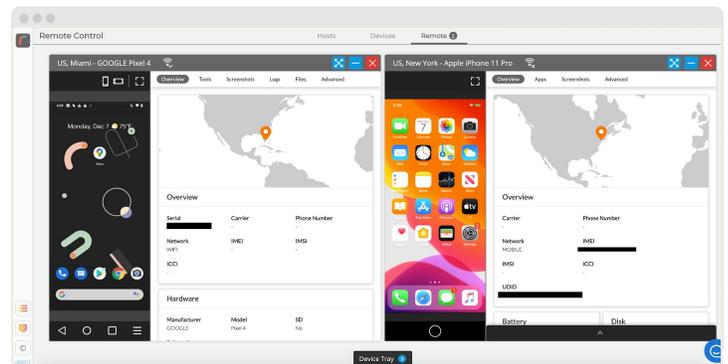
✓ Global Device Infrastructure

Test and monitor apps where your users are with real local devices (not emulators), deployed in 17 locations worldwide. No SDK, jailbreaking, code instrumentation, or local team support required.



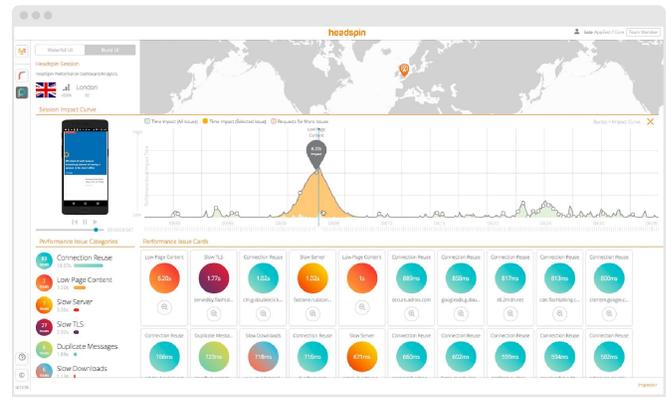
✓ Manual and Automated Testing

Optimize both performance and usability. Most tools make you choose one or the other—HeadSpin Compass lets you do both. Secure, stable APIs support remote control bridging technology and all testing frameworks (incl. native Appium).



✓ Machine Learning Insights

Get complete visibility with ML-based insights and recommendations, and continuously monitor and analyze the key performance indicators (KPIs) that matter to you.



Benefits of Using HeadSpin Compass™

QA/release engineers, developers, product managers, SREs, and support professionals can collaborate seamlessly to:



Perfect the digital experience

for your apps with actionable insight into performance, stability, and usability



Easily identify potential issues

by measuring KPIs such as time to interact, loading time, low page content, blank screens, etc.



Take timely action

based on the recommended insights to quickly improve the user experience

To learn more, go to www.headspin.io